TRANSITION to HIRED

How to Get Hiring Managers' Names at Target Companies/Employers

I have updated these online search sections of the book, namely related to Chapter 5 and Chapter 9, getting company/employer targets and contact names and decision maker names. The reason why is that technology and online search criteria changes very rapidly today. New free tools are becoming available daily to help you with your job search and you need to be aware of them.

Google is constantly changing the "way it searches" and LinkedIn is always looking for ways to limit access - you just have to try different types of legal searches to get the information you need.

NOTE: Please pay attention to the Google.com and Google.ca and Yahoo.com and Yahoo.ca in the examples-

X-Ray LinkedIn using Google and Yahoo to get contact names

Why should you do this?

You can find professionals BEYOND your 3rd degree network, this means they do not have to be in your network and you can still get their contact names, because LinkedIn (for now) allows search engines to spider (index) all its profiles. By using the search strings below you now have access to 10s of millions additional profiles and contact names.

Search 6 from book: Get names by "Job Title" and "Company name" and "location"

Copy and paste into Google or Yahoo or click on the link:

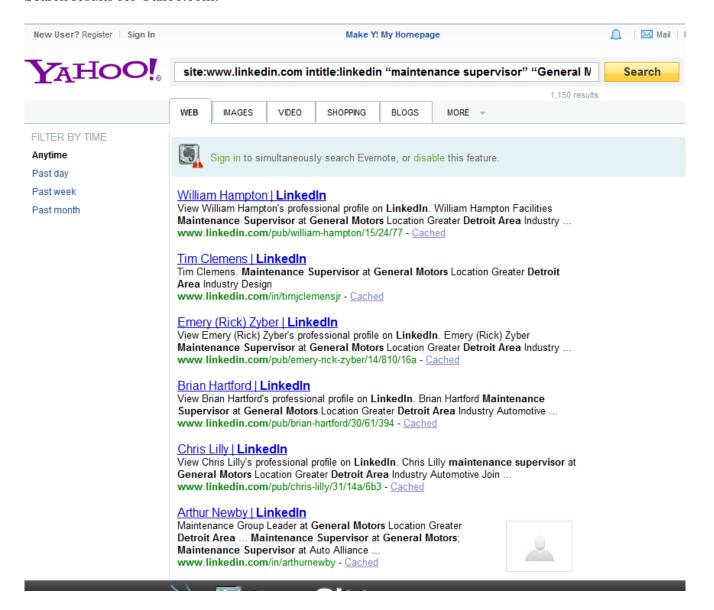
Yahoo.com

<u>site:www.linkedin.com intitle:linkedin "maintenance supervisor" "General Motors" "Detroit Area"-intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs -intitle:profile</u>





Search results for Yahoo.com:







Copy and paste into Google.com or Google.ca

site:www.linkedin.com intitle:linkedin "maintenance supervisor" "General Motors" "Detroit Area"-intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs -intitle:profile

Search results, Google.com -results using site:www.LinkedIn.com



site:www.linkedin.com intitle:linkedin "maintenance supervisor" "General Moti.

Search

About 1.030 results (0.27 seconds)

Web

Images

Maps

Videos

News

Shopping

More

Show search tools



Sign in to simultaneously search Evernote, or disable this feature.

Maintenance supervisor Greater Detroit Area profiles | LinkedIn

www.linkedin.com/title/maintenance.../in-us-35-Greater-Detroit-Area...

Maintenance supervisor in Greater Detroit Area ... Group Leader at General

Motors, Moraine - Controls Engineer/Maintenance/Production at General Motors ...

Chrysler Maintenance supervisor profiles | LinkedIn

www.linkedin.com/title/maintenance+supervisor/at-chrysler/

Title: Maintenance Supervisor at Chrysler Group LLC; Demographic info ... Motors, Moraine - Controls Engineer/Maintenance/Production at General Motors ... Title: Engineering Professional; Demographic info: Greater Detroit Area | Automotive ...

Maintenance group leader Greater Detroit Area profiles | LinkedIn

www.linkedin.com/title/maintenance.../in-us-35-Greater-Detroit-Area...

Maintenance group leader in Greater Detroit Area ... General Supervisor at General

Motors, Maintenance Supervisor at General Motors, Maintenance Supervisor ...

General+motors Production supervisor profiles | LinkedIn

www.linkedin.com/title/production+supervisor/at-general+motors/

Title: Supervisor - Pre-Production Operations at **General Motors** ... Production Supervisor at **General Motors**; Demographic info: Greater **Detroit Area** | Automotive ... Current: Production Supervisor at **General Motors**, **Maintenance Supervisor** at ...

Maintenance engineer Greater Detroit Area profiles | LinkedIn

www.linkedin.com/title/maintenance.../in-us-35-Greater-Detroit-Area...

Current: Paint Automation Engineer / Paint Maintenance Supervisor at Ford Motor ... Past: Senior Paint Process Engineer at General Motors Corporation, Fairfax ...

John Lamb - Greater Detroit Area profiles | LinkedIn

www.linkedin.com/pub/dir/John/Lamb/us-35-Greater-Detroit-Area

Title: Production Supervisor; Demographic info: Greater **Detroit Area** | Automotive. Current: **Maintenance Supervisor** at **General Motors** at **General Motors**....

Donald Crites | LinkedIn

www.linkedin.com/pub/donald-crites/13/a/33a





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I prefer doing searches with both Yahoo and Google because often you will get different results using the different search engines. Make sure to check out the search results beyond page especially for Google.

OR you can also use inurl:linkedin.com instead of site:www.linkedin.com

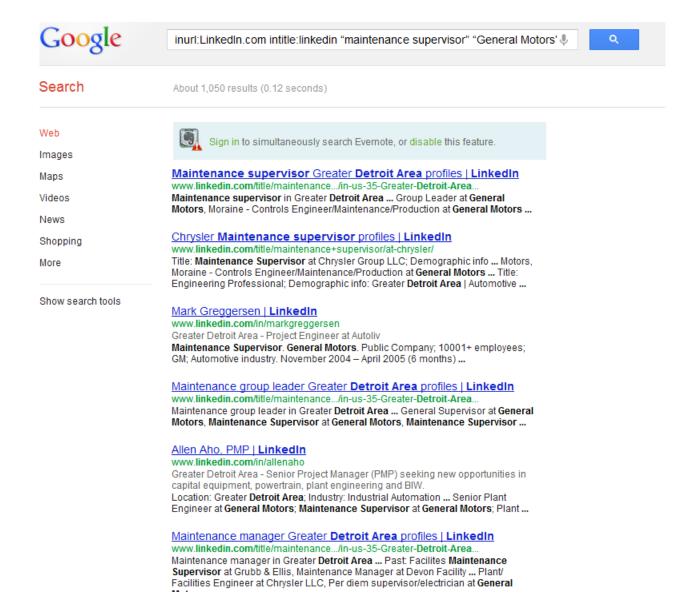
inurl:LinkedIn.com, instead of site:www.LinkedIn.com (I prefer for Google searches substituting inurl:LinkedIn.com for site:www.linkedIn.com usually will give you different tighter results.)

inurl:LinkedIn.com intitle:linkedin "maintenance supervisor" "General Motors" "Detroit Area" - intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs -intitle:profile

Google results using inurl for search above in Google.com (NOT Google.ca- will give you different results):







Additional Search 6 Example: By "Job Title" and "Company name" and "location"

For example to find the names of Vice Presidents that work at or worked for Manulife in the Toronto area in a Vice President capacity - run the following search (or click on Link works for Yahoo.com **NOT** Yahoo.ca):

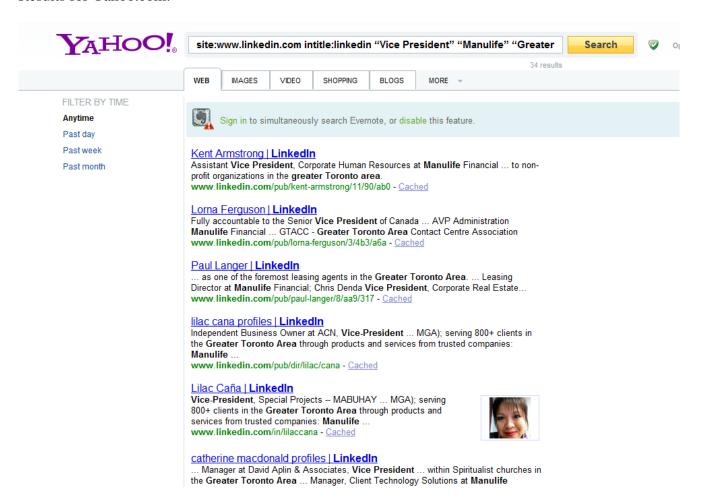




<u>site:www.linkedin.com intitle:linkedin "Vice President" "Manulife"</u>
"Greater Toronto Area" -intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs intitle:profile

Copy above string and paste EXACTLY into Yahoo.com (**Not** Yahoo.ca) Customize for your keywords but maintain integrity of the search string.

Results for Yahoo.com:

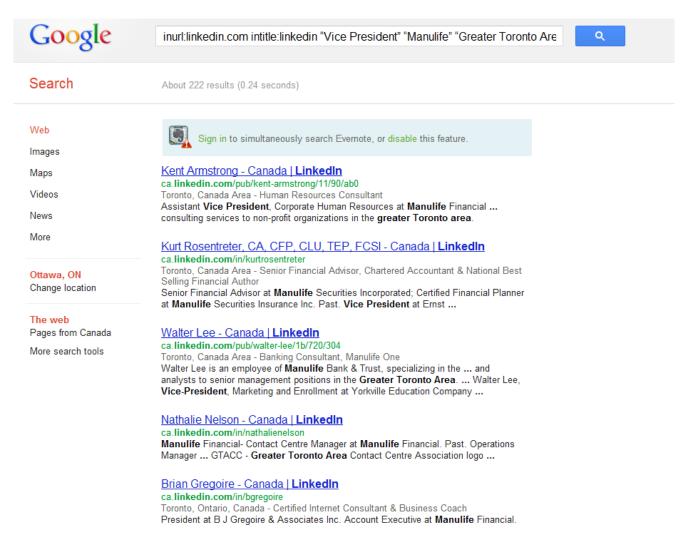


inurl:linkedin.com intitle:linkedin "Vice President" "Manulife" "Greater Toronto Area" - intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs -intitle:profile





Results for same search in Google.ca (NOT Google.com):



NOTE: Difference in results - 31 for Yahoo.com and 222 results for Google.ca

NOTE: Copy string exactly and change words to fit your search - make sure to respect integrity of the string and also to click on <u>repeat the search with the omitted results included</u> if it shows up and at the end of your search results.





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NOTE: If in Canada try both Google.ca and Goole.com and Yahoo.ca and Yahoo.com, and try both site:www.linkedin.com and inurl:Linkedin.com

Search 7: Getting contact names/profiles in LinkedIn for similar job titles, industry: sub-category and city

For Example: If you are a design engineer specializing in the design of medical devices in the New York City area and you want to get the names of Directors or higher-ups to contact.

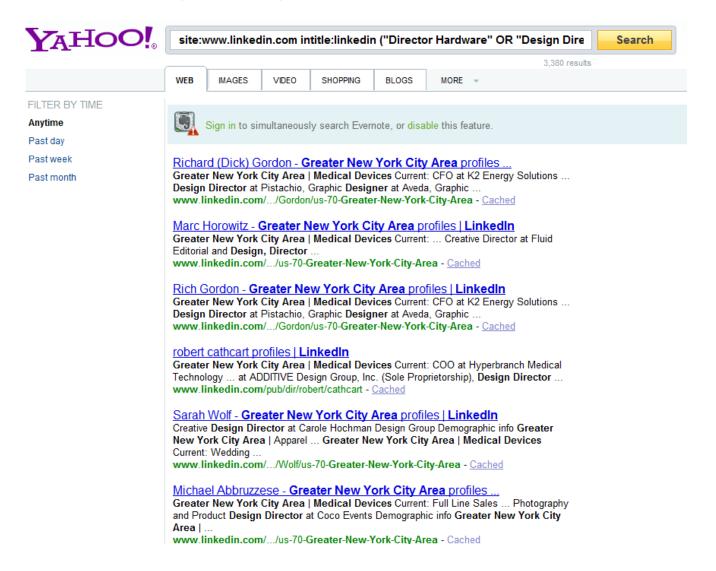
site:www.linkedin.com intitle:linkedin ("Director Hardware" OR "Design Director") "Medical Devices' 'greater new york city area' -intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs -intitle:profile





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Results for Yahoo.com (NOT Yahoo.ca) search result, 3660 results:



Note: Remember to remove the word "city" from your search (unless you are searching New York City, or Kansas City etc...) if you are seeking a search for example in Boston – you would enter "Greater Boston Area" NOT "Greater Boston City Area"

Search 7: variations to get all contact names with similar job titles using a "wildcard".





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For Ex: You want all the contact names at Ford Motor in the Toronto area with the word Project in their job title.

These titles can vary from Director Projects, Project Manager, Project engineer, Project Co-ordinator, Project Leader, Project Specialist, Manager Project Engineering and so on - this search will capture all the variations. Notice the "wildcard" after the word Project namely *, the star symbol, this means when written like this "Project *" search result must contain the word Project with any other word twinned to it for any job title entry in the persons LinkedIn profile and also search "* Project".

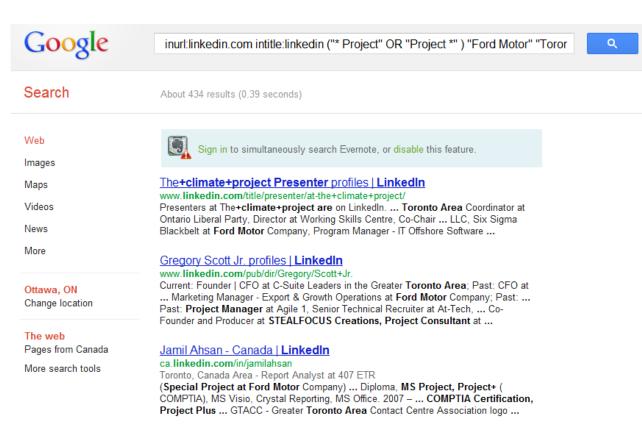
inurl:linkedin.com intitle:linkedin ("* Project" OR "Project *") "Ford Motor" "Toronto area" intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs -intitle:profile

Results for Google.ca (NOT Google.com) Search 434 Results:





10



Bashir Ahmed - Canada | LinkedIn

ca.linkedin.com/pub/bashir-ahmed/21/b10/56b

Toronto, Canada Area - Senior Business Systems Analyst at GlaxoSmithKline Expert in applications/database development and Project Management in a wide ... solution successfully at Ford Motor Company and General Motors in Canada ... This system was used for Hibernia Offshore oil production facility and Sable Island offshore energy project. ... IT Opportunities GTA - (Greater Toronto Area) logo ...

Amit Jain - Canada II inkedIn

NOTE: Remember Copy string exactly and drop into Google--customise for your keywords, and remember to click on *repeat the search with the omitted results included*.

Search 8: Getting names of decision makers at small employers within a specific industry and within a specific region or location

Search for: "Industry name/keyword" testimonials "area code OR area code OR Area Code" "Variations of Decision Maker Titles separated with OR" -reviews



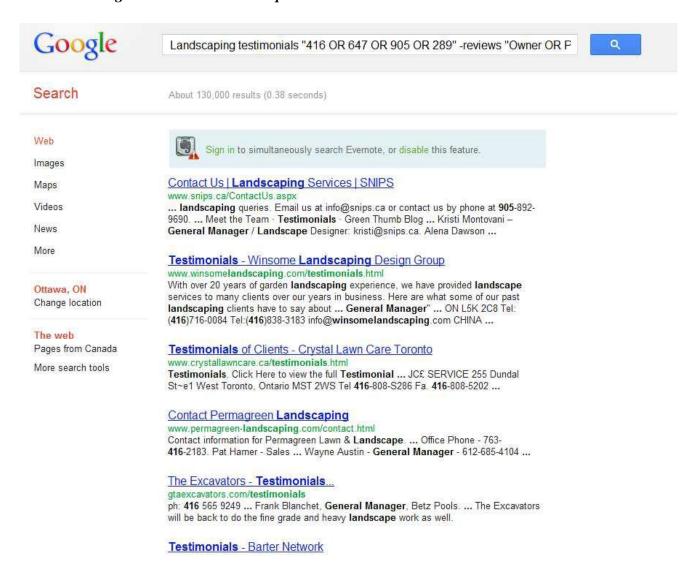


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For Ex: To find small landscaping businesses in the Toronto area and as a bonus get the contact name of decision makers:

Ex Search string to enter into Google:

Landscaping testimonials "416 OR 647 OR 905 OR 289" -reviews "Owner OR President OR General Manager OR Director OR Proprietor"







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Same search as above but for Boston Area on Google.com: To find small landscaping businesses in the Boston area and as a bonus get the contact name of decision makers:

Cut and Paste the following into Google.com: Landscaping testimonials (339 OR 617 OR 781 OR 781 OR 978 OR 508 OR 774 OR 857) reviews (Owner OR President OR General Manager OR Director OR Proprietor OR CEO)







Landscaping testimonials (339 OR 617 OR 781 OR 781 OR 978 OR 508 OF

Q

Search

About 278,000 results (0.48 seconds)

Web

Images

Maps

Videos

News

Shopping

More

Show search tools

Sign in to simultaneously search Evernote, or disable this feature.

Testimonials - Lubberts Landscaping

www.lubbertslandscaping.com/testimonials/

(604) **781-7222** ... Garden Landscaping Testimonials ... "As General Manager of Realacorp Management Ltd., I am pleased to provide the following reference for ...

Testimonials - Webstudio Boston-Website Design | Web ...

www.bostonwebsitedesigner.com/about/testimonials/

%website design Testimonials ... The project manager always follows through in what we ask and has great insight on additions that can help convince visitors ... (781) 447-1111 (781) 447-0881 ... Douglas Arbeely, Owner Belmont Landscape ...

Testimonials - Tree trimming, removal, certified arborist companies ...

www.onlytrees.net/testimonials.htm

(click to read testimonial letter), Carolynne Casale, LCAM, 561-575-3551. Insurance Office ... Thomas Landscape, Dave Thomas, 561-339-3609. Tequesta ... A Special Touch Landscape, Scot Meyers, Owner, 561-262-7255. VanBrock ... Schmier & Feurring Properties, Inc. Jose Lopez, Director of Operations, 561-719-5032 ...

Testimonials - David Bartsch Landscape Architecture LLC | Boston ...

dbla-boston.com/testimonials.html

About Us| Testimonials. Clients talk about David Bartsch Landscape Architecture. "The best ... President and CEO of a national insurance company. "Very good ...

References - C.M. Chartier Contracting

www.cmchartier.com/references.html

Office: (978) 939-2600 ... Mark Cheffers, CEO and Founder IVES Inc., and Grace Cheffers ... Kurt French, Owner, Stone Ridge Landscaping, and Bobbi French ...

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Testimonials - Wedigboston.net



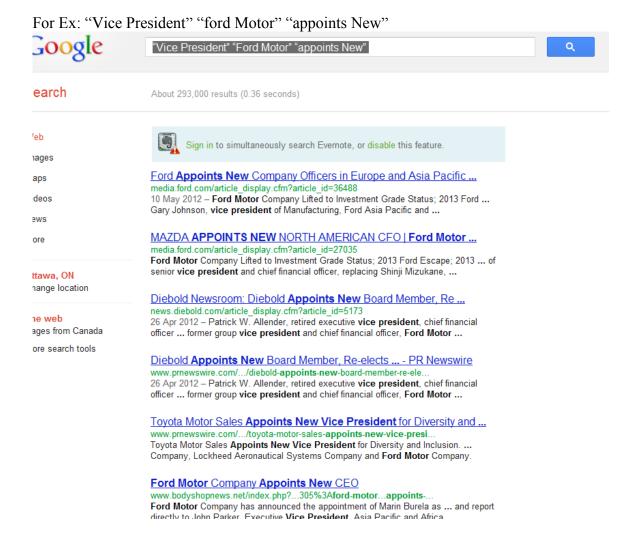




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General Google Search for a Decision Maker Name:

Since everyone is not in LinkedIn, it makes sense to do General Google Searches for names also because of a recent change of Manager, the information you find from above searches is no longer valid, then try a General Google Search for Names:



If you want to find the **Vice President in charge of customer service** try using the wildcard in this fashion, since you are never sure what the EXACT job title will be Vice President of Customer Service or Vice President, Customer Service - this way you cover all bases.

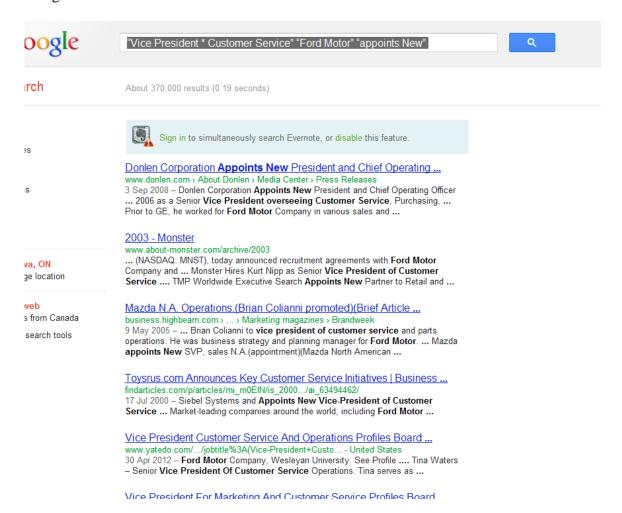




In Goggle for example enter:

"Vice President * Customer Service" "Ford Motor" "appoints New"

Google search result:



Also considering using Google News advanced search to really drill down by date.

If you still can not get names - Pick-up the phone and make the call and ask for the name of the decision maker, as explained in the book.

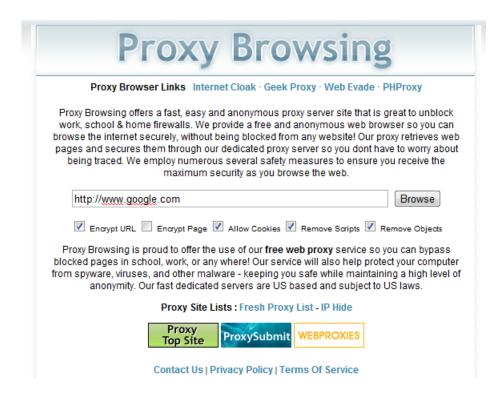




IF GOOGLE ACTS UP:

NOTE: Sometimes Google cuts you off when you do too many searches using inurl or site:www.linkedin.com and starts asking you to enter a <u>Captcha</u> You can use a <u>Proxy</u> Browser to avoid this hassle.

To get best search results use a proxy browser got to http://www.proxybrowsing.com/ and enter under http://www.google.com



Click on browse





For example: enter the following search string into the proxy browser Google Search window:

inurl:linkedin.com intitle:linkedin ("* Project" OR "Project *") "Ford Motor" "greater Toronto area" -intitle:answers -intitle:updated -intitle:blog -intitle:directory -intitle:jobs -intitle:profile





And run the search

There are other proxy browser alternatives available on this same url, if proxybrowsing.com does not work (sometimes it does not).

If Google cuts you off again, which it will, just click on Proxy top site, or Proxy submit or Webproxies pictures under the search bar at http://www.proxybrowsing.com/



Contact Us | Privacy Policy | Terms Of Service

You will get proxies in different languages, it does not matter - just enter www.google.com, and you may get a German Google however enter your search strings your results will be mostly English and you can figure them out.



